Manifesto Video Script

FINAL

**VO:** Health care is capable of incredible things.

**VO:** Yet, as it stands today, our health care system needs to change. It’s too complex

and too costly.

**VO:** The pandemic has shed new light on these challenges and has helped accelerate change.

**VO:** Now we need transformative solutions that have a lasting impact.

**VO:** As an industry leader, we have the opportunity to work closely with health care professionals

in different ways and set new standards for the entire system.

**VO:** To make quality care more affordable and efficient.

**VO:** This is no small task, however.

**VO:** We’ll need to bring ambitious ideas forward, along with an unwavering commitment to create meaningful change, and some of that change is already underway.

**VO:** Like creating a different kind of service model – one that connects health care professionals with a single point of contact committed to resolving issues faster.

**SUPER:** Different Service Model

**SUPER:** Single Point of Contact

**SUPER:** Resolving Issues Faster

**VO:** Using technology to simplify and accelerate prior authorizations.

**SUPER:** Simplifying and Accelerating Prior Authorizations

**VO:** Creating self-service tools that reduce administrative tasks and save hours of office time so

physicians can spend more time on patient care.

**SUPER:** Self-Service Tools

**SUPER:** Saving Time

**VO:** Revolutionizing the way data powers actionable insights to create a more comprehensive story of a patient's health.

**SUPER:** Data-Powered Insights

**SUPER:** Delivering More Comprehensive Patient Health

**VO:** And that’s just the beginning.

**VO:** We’re changing the system for the better and helping people live healthier lives.

**VO:** And while it may be a challenge, it’s a challenge worth rising to.

**VO:** Together, let’s change the course of health care by making health care work better for all.